



CENTERCODE
DELTA'20

GE Lighting Program Highlight

Meet Our Guest



Joy Trillet

Beta & Usability Testing Associate



GE
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- 1 Starting Your Customer Validation Program
- 2 Running Your Customer Validation Program
- 3 Looking Forward



Joy Trillet *guest*

Beta & Usability Testing Associate
@ GE Lighting



Austin Meyer

Product Director, Insights
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Thank You!



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