

TestFairy

MOBILE TESTING **DONE RIGHT!**



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REMOTE.

Turn lemons into lemonade





GET **AWESOME** TESTERS.

The right testers look like your customers.



MAKE IT **SUPER-EASY** TO PROVIDE FEEDBACK.

Easy to feedback means more feedback.
More feedback means higher chances to catch a \$1m bug



The background image shows a person from behind, looking at a large screen or wall covered in a hand-drawn system architecture diagram. The diagram includes various components like boxes labeled 'PERF MONITOR', 'LOGS', 'METRICS', 'EVENTS', 'ANALYTICS', 'DATA STORE', 'PROCESSING ENGINE', 'POOL', and 'EXPORTER'. Arrows indicate data flow between these components. The overall scene suggests a technical environment where system performance and monitoring are being discussed.

MAKE **FEEDBACK** MEANINGFUL for the product and dev teams.

Video, screenshots, logs, CONTEXT.

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DEMO TIME!

1. Signup (free) at testfairy.com
2. Your account already has a demo app you can try
3. Download and install the demo app
4. Shake for feedback
5. Connect to JIRA / Slack / Centercode
6. Try again.

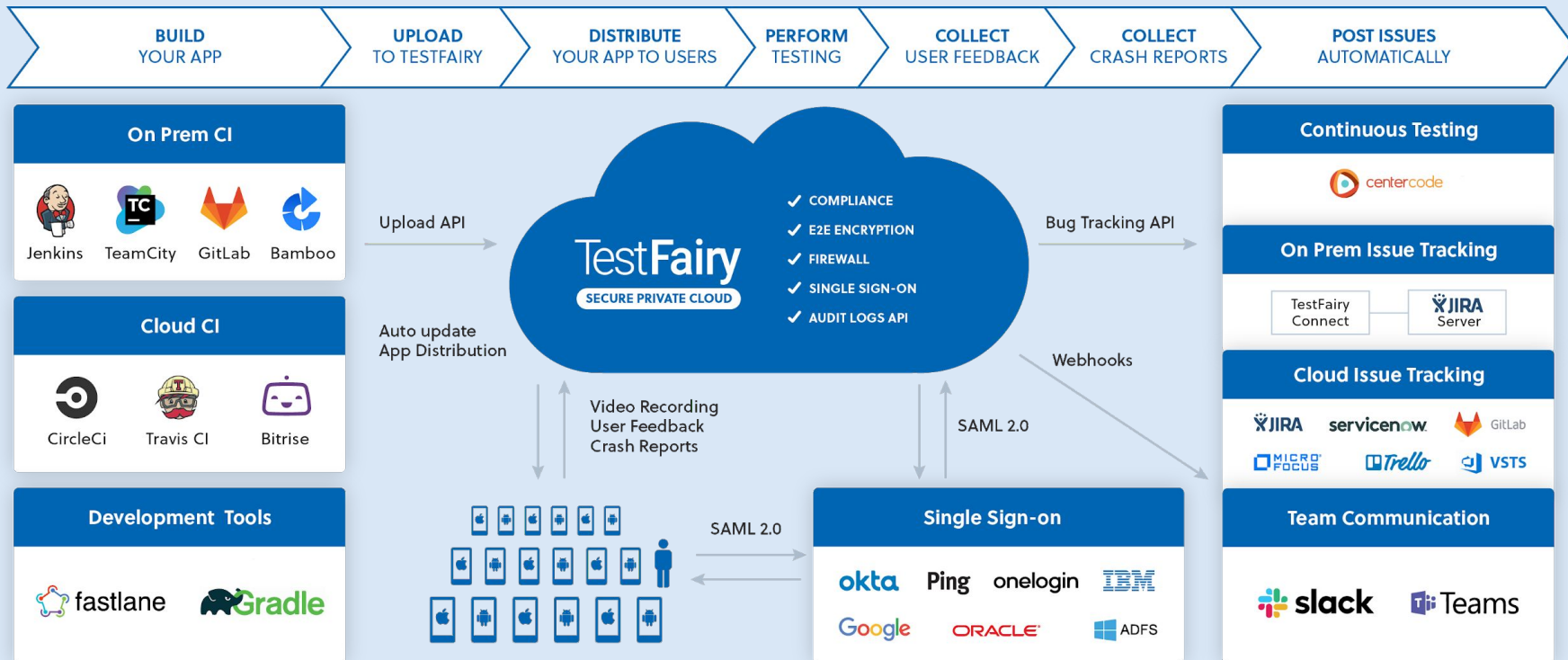


INTEGRATE.

It is an echo system. We're not alone



TESTFAIRY CLOUD ARCHITECTURE





ENTERPRISE **APP DISTRIBUTION**



EASY **FEEDBACK**



PRICELESS **INSIGHTS**



PERFECT **INTEGRATION**



ENTERPRISE **SECURITY**



ENTERPRISE **APP DISTRIBUTION**

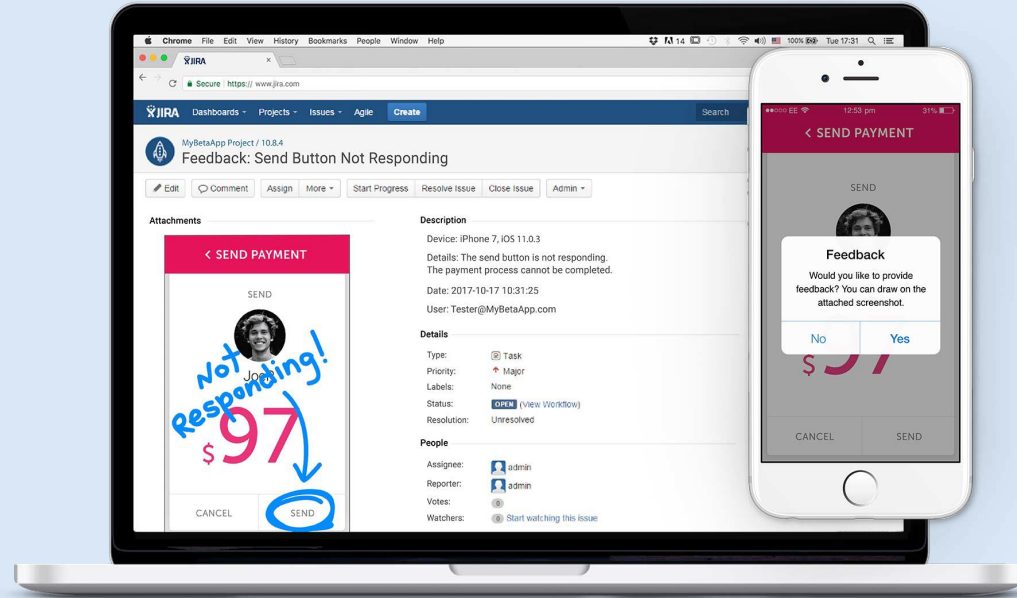
- **Invite users** by email, SMS, push notifications or share your app with our automatically generated, fully-customizable, responsive landing page.
- **Use a private cloud** or on-prem to provide your company with a highly secured corporate app store.
- **Authenticate your company employees** with your favorite Single-sign-on platform (SSO) such as Okta, OneLogin or Ping Identity to meet your corporate security requirements.
- **Automatically update users** Over The Air (OTA) with new versions of your mobile apps.
- **Customize our open source testers' app** to provide your users with a seamless branded corporate experience for downloading apps and reporting bugs.





EASY FEEDBACK

- **Simply shake a device** to send feedback straight from the app to your JIRA.
- **Manage all feedback** from the TestFairy dashboard or with your favorite ticketing system.
- **All feedbacks automatically** include videos, device informations, app logs and an event timeline so you have all the data you need to easily reproduce each problem.





PRICELESS INSIGHTS

- **Watch how people use your app** and fully understand user behavior.
- **See video recordings of bugs**, crashes and errors and fix problems like never before.
- **Understand exactly what happened** BEFORE your app crashed or an issue was reported, without even having to talk to your users!
- **Get detailed logs** (logcat, NSLog) and easily analyze critical issues on remote devices.
- **Easily trace network errors** to understand how they affect your users' experience.
- **View detailed app metrics** such as CPU, memory, phone reception, and Wifi, to relive your user's detailed environment conditions.
- **Get your fully detailed symbolicated crash reports** automatically posted to JIRA, Slack and other platforms, and see a recording of what happened before something went wrong, right from your favorite issue tracking platform.
- **Review you app's readiness status** and testing coverage from a bird's eye view, using the TestFairy dashboard, and get priceless insights.



MAKE IT **SECURE**

- Use TestFairy on a **private cloud**
- Restrict access to your VPN or Office IP range
- Encrypt data with YOUR private keys
- Connect to Single Sign-on
- Comply with standards and regulations.

What is your T-shirt size? :)

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