INDUSTRY USE CASES

Connected Fitness

PRODUCTS TESTED

Connected Exercise Bikes
Connected Treadmills
Workout Streaming Services
Fitness Trackers and Wearables

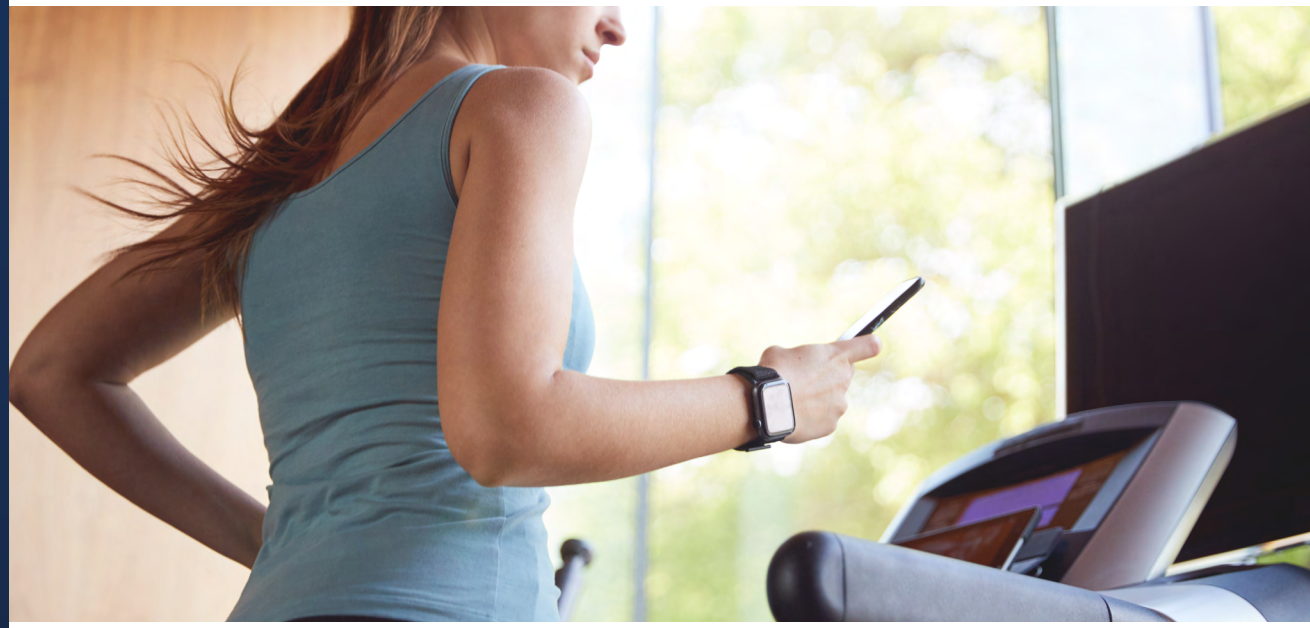
INSIGHTS

Home gyms keep getting more affordable, accessible, and vital for mainstream consumers. As a result, the Connected Fitness market is projected to grow from about $27B in 2025 to over $108B by 2030, with a wave of products that must work seamlessly wherever consumers use them.

Centercode gives test managers up-to-date information about their testers, like the type of home they live in, the tech they use every day, and even their internet speeds. It ensures the feedback they use comes straight from their audience and translates into higher satisfaction at release.

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PELOTON wahoo fitbit FLY LesMILLS

UNIQUE TESTING SCENARIOS

- Resistance against sweat and water
- Fit, comfort, and usability for a wide range of body types, skin tones, and fitness levels
- Streaming bandwidth for live classes
- Interoperability with consumers' other connected products