centercode

Delta Testing Platform

Centercode delivers successful, scalable delta testing projects with best practices baked in. It uses dashboards and automation to save you time, drive success, and demonstrate clear ROI.



Delta projects in Centercode include all of the core community, recruitment, macro, and reporting features you need. Then they layer on automation and best practices that address high-friction areas of your projects to give you user tests that practically run themselves.

Turnkey, Comprehensive Dashboards

Centercode's beautiful, data-rich dashboards summarize your projects, phases, features, and much more. They're highly interactive, can filter data in real-time, and allow for both direct presentation and sharing.

Delta Scores for ROI Made Easy

Delta Health, Impact, and Success scores signal whether you're getting enough feedback, quantify how the issues resolved and improvements made to your product are impacting user sentiment, and showcase the ROI of your efforts.

Automated Engagement

Meet Ted, an intelligent bot who keeps your projects on track. He sends project updates and participation reminders to your testers, ensures that each feature is covered with high-quality feedback, and keeps you updated with daily scrum emails.

Why Centercode?

Increase Revenue	Release Sooner
½ ⭐ INCREASE in product ratings	50% FASTER test cycles
Gain Participation	**Save Time**
75% INCREASE in tester engagement	40%+ DECREASE in time managing tests

Surveys That Write Themselves

Centercode's auto-generated surveys are rooted in decades of best practices. These dynamic surveys capture user sentiment about product features and drive testers to provide feedback (issues, ideas, praise) based on their response.

Plug-and-Play Planning

Input or upload the features to be tested and the activities testers will need to complete. Then, Centercode automatically schedules your project into clear phases that guarantee maximum test coverage and high tester engagement.

Centercode has helped high-growth technology companies and modern enterprises leverage targeted users in real-world environments to validate products of every type and launch with confidence.

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