Data Management Software

USER

Marty Thompson,
RAD Studio QA Manager

PRODUCT

Centercode Platform

KEY CHALLENGES

Establishing repeatable processes

Reducing time spent managing tools

embarcadero® + **centercode**

Since introducing Centercode, Embarcadero has...

Managed over

50
beta tests

Collected over

7,000
survey responses

Recruited over

12,000
test candidates

OVERVIEW

Embarcadero's development teams ran beta tests using a number of in-house tools including bug tracking, invitation, and build delivery systems.

CHALLENGE

Embarcadero was having to redevelop their systems to support each new test they ran. The duplicated efforts across teams were sinking valuable time and resources. The organization needed one consistent tool to use across teams.

SOLUTION

With Centercode, Embarcadero has streamlined processes across both their development and product teams. The platform has created a consistent experience for testers, simplified beta account access for long-time customers, and allowed increased flexibility for developers. Now, teams are able to create testing projects easily and efficiently, and Embarcadero has scalable, agile beta testing processes that deliver more valuable feedback.