INDUSTRY USE CASES

Home Theater

PRODUCTS TESTED

Smart TVs
Smart Remotes
Soundbars and Subwoofers
Satellite Speaker Systems
AV Receivers

INSIGHTS

The home theater market is projected to reach nearly $20B by 2030, growing at an 8.3% CAGR as soundbars and wireless systems take off. In the home theater space, sound and picture quality are king, and when a system isn't set up properly, it leads to a frustrating experience for consumers.

Centercode enables companies to refine setup experiences and ensure customer satisfaction by helping them rake in feedback during pre-release testing. With more feedback across a wider range of unique technology environments and acoustic profiles, companies are able to deliver the high-quality experiences that drive sales.

centercode



TRUSTED BY LEADING GLOBAL BRANDS...

BOSE TOSHIBA DENON dish TiVO TCL

UNIQUE TESTING SCENARIOS

- Ensure high quality out-of-box and setup experiences
- Placement of satellite speakers, subwoofers, and soundbars
- Troubleshooting Bluetooth and cable interference
- Integration with voice assistants and other smart home devices