INDUSTRY USE CASES

Mobile Apps and Services

PRODUCTS TESTED

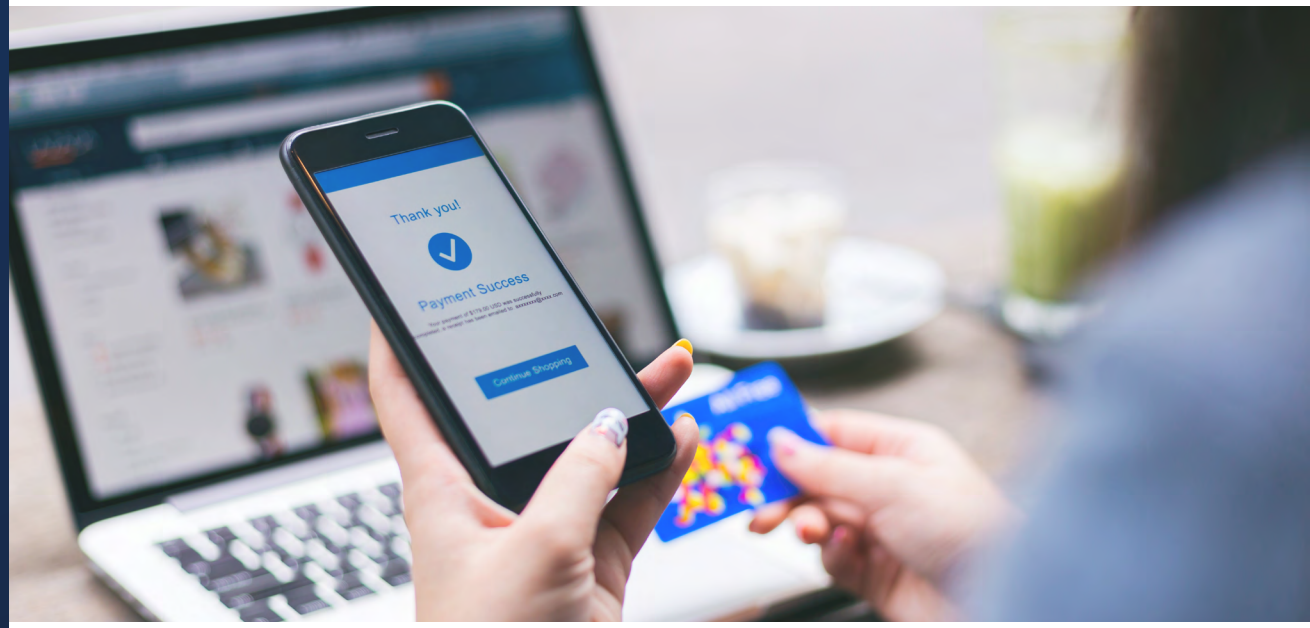
Consumer Banking
Home Automation
GPS and Traffic
Exercise and Health Tracking
Music Streaming

INSIGHTS

Global mobile app revenue is projected to reach about $935B in 2025 through in-app purchases, subscriptions, and advertising. Making an excellent first impression matters more than anything with a mobile app: micro-interactions are the norm, so you have seconds to impress a user with what your app can do.

Centercode helps developers start small with beta testing to verify the stability, quality, and user-friendliness of each app experience. Ensuring satisfaction with a smaller group before release helps prevent disastrous public launches rife with uninstalls and poor reviews.

centercode



TRUSTED BY LEADING GLOBAL BRANDS...

citi waze Disney tinder FedEx

UNIQUE TESTING SCENARIOS

- Hardware quick installs and initial set-up experiences
- Load testing and testing at scale
- Tablet and other mobile device compatibility
- Compatibility with home, business, and other real-world tech ecosystems
- Geo-fencing triggers