INDUSTRY USE CASES

Smart Appliances

PRODUCTS TESTED

Smart Ovens and Grills
Smart Air Purifiers
Connected Coffee Makers
Robotic Vacuums
Connected Water Heaters

INSIGHTS

Success in the highly competitive Smart Appliances market means delivering products that solve everyday challenges while staying convenient and easy to use. That's the only way to claim a share of a market projected to grow from $42.4B in 2025 to $71.3B by 2030.

Ensuring quality and ease of use means structuring beta tests that fit seamlessly into people's lives. Centercode drives test activities that mimic everyday use and generate more feedback. Paired with our platform's smart prioritization, companies have what they need to address the most impactful fixes before release.

centercode



TRUSTED BY LEADING GLOBAL BRANDS...

iRobot · P&G · Breville · weber · dyson · MO

UNIQUE TESTING SCENARIOS

- Measuring cooking time and temperature accuracy
- Cleaning and maintenance on ovens, vacuums, grills, and more
- Operating in/on a wide range of home layouts and surfaces types
- Computer vision training in specific countries where floor plans are unique