INDUSTRY USE CASES

Smart Home

PRODUCTS TESTED

Smart Lights
Smart Thermostats
Smart Home Hubs & Switches
Smart Sprinkler Systems
Connected Vehicle Battery Chargers
Connected Smoke Detectors
Connected Faucets & Leak Detectors

INSIGHTS

The Smart Home market reached $127.8B in 2024 and is projected to hit $537.3B by 2030, growing at a 27.0% CAGR. As AI assistants and the Matter standard reshape connected living, interoperability across a sprawling device ecosystem is a unique challenge for industry titans and upstarts alike.

The pathway to solving these interoperability issues lies in beta testing pre-release products across a wide range of demographics and technographics. Centercode allows companies to target testers with specific living spaces, device ecosystems, and more, all while keeping user and test data secure.

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UNIQUE TESTING SCENARIOS

- Interoperability with a myriad of smart devices and smart hubs (e.g., Alexa, Google Home, etc.)
- Achieving connectivity in environments with various building materials
- Functionality with dimmer switches and other non-standard configurations
- Geofencing and machine learning for set-it-and-forget-it operation