INDUSTRY USE CASES

Wearables

PRODUCTS TESTED

Fitness Wearables
Smart Watches
Pet Trackers
Smart Breast Pumps
Wearable Baby Monitors

INSIGHTS

Worldwide wearable shipments reached 611.5 million units in 2025, up 9.1% year over year. Wearables are an easy way to enhance fitness routines and surface notifications from paired devices. More importantly, consumers rely on them to track vitals for proactive and reactive health care and improve their quality of life, making accurate readings and an intuitive UI crucial.

Running beta tests through Centercode ensures that all body shapes and skin tones are part of the testing process, helping companies deliver wearables that are ergonomic and accurate for all users in real-world conditions.



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UNIQUE TESTING SCENARIOS

- Ergonomics and comfort for all body types
- Points of contact on various body types for the device
- Secure and proper fit during various activities and conditions
- Waterproofing and effectiveness/accuracy in a range of operating conditions
- Battery life and charging speed