Customer Validation Fundamentals Certification

Enhance your professional skills and improve your organization's testing program with best practices from the industry's leading professionals. Designed by Customer Validation experts leveraging over 15 years of industry expertise and data, this certification program provides you with the practical tools you need to evaluate and enhance Alpha, Beta, and Delta Testing practices in your organization.

Certification Course

Get in-depth training on core concepts, strategies, and techniques that have direct applications for your program covering:

- Customer Validation Phases, Roles, and Methods
- Growing, Managing, and Sustaining a Healthy Tester Community
- Scoping, Designing, and Preparation of CV Projects
- Executing, Managing Tests, and Continuously Deriving Insights
- Measuring, Benchmarking, and Reporting Comprehensive Value

Skills You'll Learn

Provide immediate value to your team by enhancing your professional abilities and learning how to:

- Reduce testing time and errors
- Improve feedback quantity and quality
- Derive insightful product recommendations
- Increase tester participation and engagement
- Standardize processes that repeatedly deliver quality, measurable results
- Collaborate with other industry professionals

Included in the Certification

Walk away with the materials you need to help you immediately revolutionize your CV program, including:

- Training worksheets and presentation decks
- Example resources, assets, and templates
- Industry benchmarking data
- Complimentary access to certification exam

How It Works

The certification consists of one, 6-hour course and includes breakfast, lunch, and snacks. The course has a corresponding exam that will be emailed to you following the training. Complete the exam within 60 days of the training course to become a certified Customer Validation Professional.

Note: You must attend the course and pass the exam to earn your certification. We do not offer certifications to individuals who cannot attend the session.