

Customer Validation Solutions

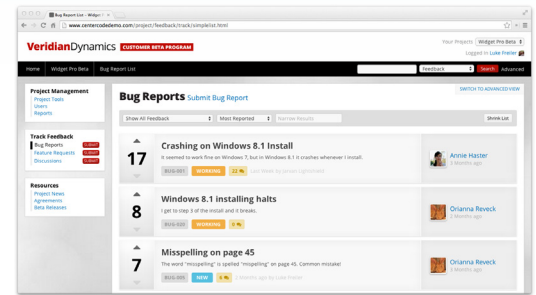
People, Processes, and Platform for Best-in-class Programs



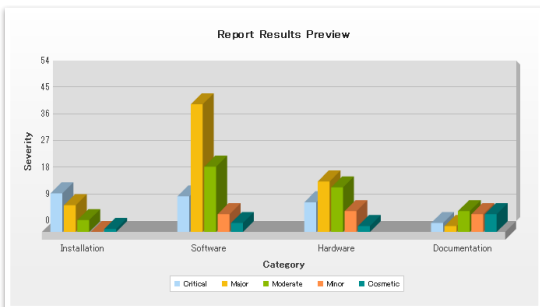
We've helped companies, from high-growth technology companies to multinational enterprises, improve their products and better understand their customers through successful Customer Validation testing. Each of our solutions delivers **shorter tests**, requiring **fewer participants**, resulting in **more actionable feedback** with **far less time invested**.

Customer Validation Platform

The [Centercode Customer Validation Platform](#) is built to handle every aspect of managing your program. Our software helps you grow a community of highly profiled candidates, select the right testers, collect their feedback, share the results, and so much more. Best of all, it centralizes your entire Customer Validation program in one place. No more piecing together spreadsheets and emails.



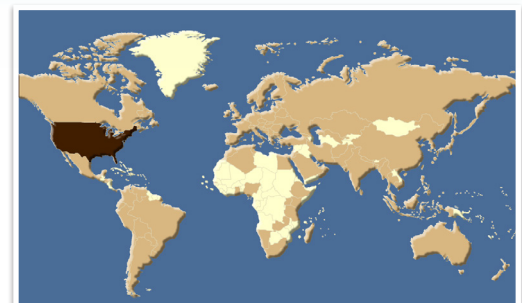
Managed Customer Validation Tests



We offer fully [managed testing services](#) to meet the needs of companies that lack the resources to manage their own Customer Validation programs. Our team has decades of experience in test and program management, offering you an economical and extremely effective alternative to running your own projects. Outsource your alpha, beta, and field tests to us, and we'll handle all the heavy lifting, letting you focus on the results.

Global Tester Community

In addition to our industry-leading Customer Validation solutions, we've also built a global panel with hundreds of thousands of testers. [Betabound](#) is a highly profiled community and is our primary recruitment pool for the Customer Validation tests we manage for our customers. It is also a free resource for Centercode software customers as they recruit for their own projects.



THE BEST BRANDS IN THE WORLD PARTNER WITH CENTERCODE TO BUILD THEIR PRODUCTS



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