Customer Validation Platform

Shorter Tests, Fewer Participants, More Actionable Feedback

centercode

Starting at $995 per month, The Centercode Customer Validation Platform provides a unified toolbox capable of handling all of your Customer Validation needs. From a single test to an entire program with a portfolio of products, our software can do it all. Here are the top five ways that Centercode will revolutionize your program.

1 Launch Sooner

Centercode helps you launch tests in hours instead of weeks. With our panel building capabilities you'll have a highly profiled group of targeted test candidates ready to go at a moment's notice. Reusable templates enable you to rapidly launch best-practices tests with minimal effort.

2 Recruit the Right Testers

Great results start with great testers. With the Centercode Platform you can easily identify and select the most ideal testers who meet the exact target market for for each individual product test. You can automatically promote the most fitting candidates based on any criteria you choose.

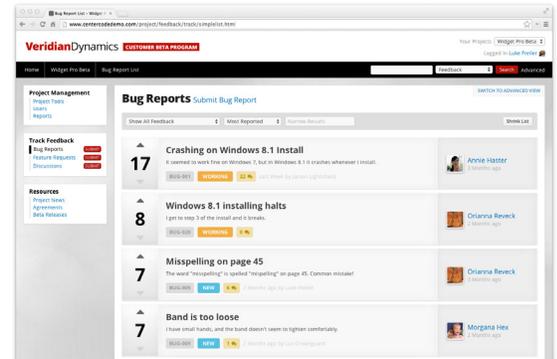## 3 Collect the Exact Feedback You Need

Customer feedback is the heart of every Customer Validation test. Centercode allows you to generate the exact types of feedback you need to meet your goals. Centercode enables you to collect feedback including bug reports, feature requests, journals, mock reviews, user discussions, surveys, task results, and much, much more.

4 Keep Your Testers Engaged

Centercode increases participation by keeping your testers engaged throughout the entire project. It's intuitive enough that testers aren't intimidated and with a centralized portal, daily monitoring and interacting with them is a breeze. This increased participation means you need fewer testers and resources to achieve your goals.

5 Deliver Real-Time Prioritized Actionable Data

Our focus is not just on helping you generate actionable feedback, but using it effectively. Feedback Impact Scoring allows you to prioritize your feedback intelligently, while our Reporting Engine offers real-time insight into your results. Centercode integrates with platforms like JIRA, so your entire team can access your results using familiar systems.

Feature Highlights

- Private Customer Portal
- Customer Profiling
- Targeted Recruiting
- Best-Practices Templates
- Digital Agreements
- Secure File Distribution
- Product Key Distribution
- Content Management
- Feedback Management
- Bug Tracker Integration
- Assigned Tasks
- User Surveys
- Discussion Forums
- Participant Scoring
- Duplicate Management
- Custom Reporting
- Executive Dashboards
- Single Sign-On

Services Included

- Free Trial or Pilot
- Implementation Planning
- Training & Coaching
- Ongoing Support

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www.centercode.com | info@centercode.com | @centercode | (949) 460-9117