centercode

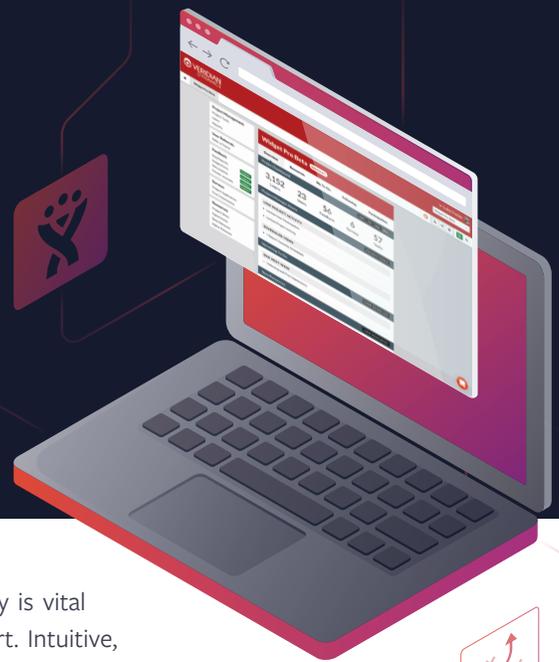# Customer Validation Platform

Centercode's industry-leading platform is the end-to-end solution the best brands in the world rely on to build and scale their customer testing programs.
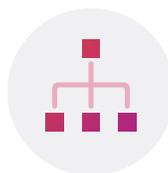
While companies with leading customer testing programs realize technology is vital to their success, over 60% of companies lack a dedicated tool for this effort. Intuitive, effective tools are essential for executing, optimizing, and growing your customer testing program and providing value across the entire organization.

The Centercode Customer Validation Platform is the only tool that is purpose-built with proven Alpha, Beta, and Field Testing best practices at its core. It allows your entire team to simplify, centralize, and streamline their efforts, from recruiting targeted testers, to managing customer tests and surfacing meaningful insights.

Accelerated Recruitment of Targeted Testers

Our enterprise-grade tool offers immediate access to your testers through your own dedicated community of profiled volunteers. Instantly identify users with the technical and demographic attributes of your target audience and invite them to your projects.

Best-Practice Test Management From Day One

The Centercode Platform is a complete toolkit of easy-to-use templates, automation, and integrations for more effectively managing the collection and prioritization of vital customer feedback, and the overall success of your CV program.

No-Fuss Delivery of Customer Insights

Centercode processes mountains of tester feedback and data to reveal trends and insights that are most significant to product success. It'll slice and dice your data for comprehensive reports that lead to better-informed product decisions.

Additional access to our international tester community and an exclusive class of **top-tier professional services** maximize the value of your company's Customer Validation program. Our experienced consultants will partner with you to assess, improve, or scale your program, expand your skills, or help you tackle the unique customer testing challenges facing your company.

Our portfolio of solutions has helped high-growth technology companies and modern enterprises leverage real customers in real environments to validate products of every type and launch with confidence.

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