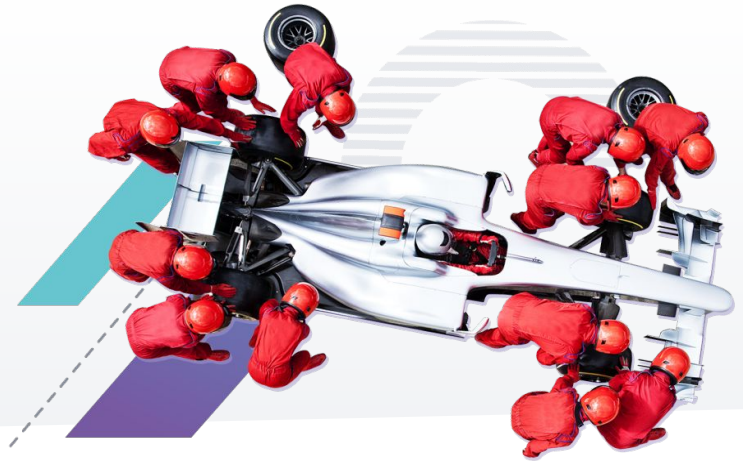# centercode

Managed Testing Services

Centercode has managed thousands of successful user tests for hundreds of today's leading companies. Our experts ensure your test hits the mark every time.

Our experts in user research, logistics, targeted recruitment, and tester engagement team up to deliver prioritized, actionable product recommendations. Running on our industry-leading platform and decades of user testing experience, Centercode programs put time back on the clock so you can focus on building perfected products.

Complete Delta Testing Programs

Product Launch

Engage with your **target market** to successfully bring new products and services to market

USE CASES

| Beta Tests | User Acceptance Tests | Field Tests |

Product Growth

Recruit **existing customers** to continuously mature live products and services

USE CASES

| Progressive Delivery | Early Access | Advisory Boards |

Customer Zero

Gather **employee** feedback to enhance your products while fostering a product culture

USE CASES

| Dogfooding | Alpha Tests | Employee Tests |

Competitive Edge

Enlist **competitors' customers** to rapidly gain actionable intelligence about their products

USE CASES

| Competitive Intel | Market Tests | Comparative Research |

Certified Experts Join Your Team

Your Centercode Project Manager (CPM) is your primary program manager and your personal liaison to the Centercode team of experts. They'll host a weekly meetings with you and your team to present and review project feedback, share recommendations, and strategize upcoming projects for your delta testing program.

Our portfolio of solutions has helped high-growth technology companies and modern enterprises leverage targeted users in real-world environments to validate products of every type and launch with confidence.

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